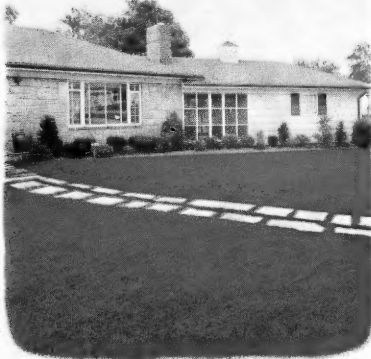


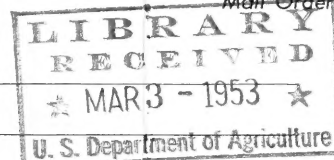
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DELIVERY CHARGES PREPAID

Scott's LAWN SEED

Top quality blend of all perennial grasses that make the deluxe lawn in full sun or moderate shade. Triple cleaning plus rigid laboratory control assures 99.91% weed-free quality. Goes much farther in sowing than ordinary seed. You need only 4 lbs per 1000 sq ft for a brand new lawn, or half as much for reseeding.

Scott's "SPECIAL" Seed Selected blend of quick growing grasses that thrive in good or poor soils. Produces rugged turf in a hurry so it is ideal for late spring plantings of new lawns. Does well in shade or in full sun with ordinary care. New Lawns: 6 lbs per 1000 sq ft; or half as much when reseeding.

Scott's BLUEGRASS BLEND Time honored variety with years of dependable performance behind it. Excellent for new lawns or reseeding established ones. Now offered because it is possible to control fungus disease enemies of Bluegrass.

Scott's BENTGRASS The same pure seed used by golf clubs for the finest putting greens. Sow separately or mix with other Scotts seed if more bentgrass desired. One lb sows 500 sq ft.

Scott's CLOVER Available separately since Clover is not included in Scotts blends. This is the finest quality, high germinating seed.

TURF BUILDER is the complete grassfood. Formulated by Scotts especially to keep lawns healthy, vigorous and sparkling green. No offensive odor before or after use. Turf Builder feeds lawns better for less—use 1 lb per 100 sq ft instead of 3 lbs required of ordinary fertilizers.

Scott's SPREADERS Sturdy, all steel with rubber tires. For quick and accurate seeding, weeding and feeding. Rate control and shut-off conveniently located on handle. A flick of the wrist, walk over lawn and the job is done. See illustrations on back.

4-XD Weed Control Clean, granular compound of 2,4-D easily broadcast by hand or spreader, quickly cleans out Dandelions, Plantain, Buckhorn, other broadleaved weeds without harm to grass.

WEED & FEED Unique compound combining 2,4-D and fertilizer that simultaneously kills broadleaved weeds as it feeds the grass to greater health and beauty. Excellent for restoring run-down lawns. Helps grass fill in as weeds wither away. Apply with Spreader.

SCUTL Crabgrass Control SCUTL has three important uses as a Lawn Treatment: (1) a specific control for Crabgrass (2) destroys seedling sprouts of weeds and grasses (3) curbs damage of fungus diseases. Easy to apply with a Scotts Spreader. Repeat treatments required.

LAWN & TURF Pest Control Effectively protects lawns from damage by Beetle Grubs, Chinch Bugs, Webworms, curtails activities of annoying Chiggers and Ants. Scotts Pest Control is a dry formulation of 9% active Chlordane, easily and quickly applied with a Scotts Spreader.

LAWN CARE Books Digest of earlier issues assembled in paper file or loose-leaf binder.

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"SCOTT'S", "TURF BUILDER", "SCUTL", "4-XD" are trademarks of O M Scott & Sons Co

2 lbs	\$ 3.00	\$
5 lbs	7.35	
10 lbs	14.70	
25 lbs	35.50	
50 lbs	71.00	
100 lbs	140.00	

2 lbs	\$ 2.50	\$
5 lbs	6.15	
10 lbs	12.30	
25 lbs	29.50	
50 lbs	59.00	
100 lbs	115.00	

2 lb Box, 1000 sq ft	\$ 2.95	\$
5 lb Box, 2500 sq ft	7.25	
50 lbs, 10 1/5 lbs	70.00	

1 lb	\$ 1.95	\$
5 lbs	9.35	

Box, 2000 sq ft	\$.95	\$
Box, 5000 sq ft	1.95	

25 lbs	\$ 2.50	\$
50 lbs	3.95	
100 lbs	7.85	
500 lbs	35.00	
2000 lbs	125.00	

Junior Spreader	\$ 7.35	\$
No 25 Med Lawn Size	12.50	
No 65 Suburban Lawns	19.50	
No 100 Professional	44.50	

Box, 2,500 sq ft	\$ 1.75	\$
Bag, 11,000 sq ft	4.85	
10 Bags, 2 1/2 acres	39.50	

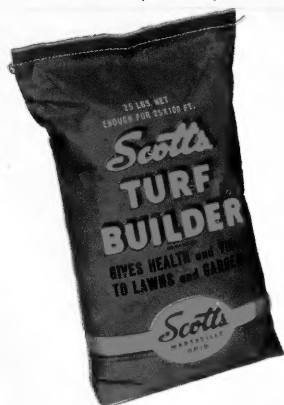
Box, 2,500 sq ft	\$ 2.95	\$
Bag, 11,000 sq ft	11.75	
10 Bags, 2 1/2 acres	99.50	

Large Box	\$ 2.75	\$
Large Bag	9.95	
10 Bags	89.50	

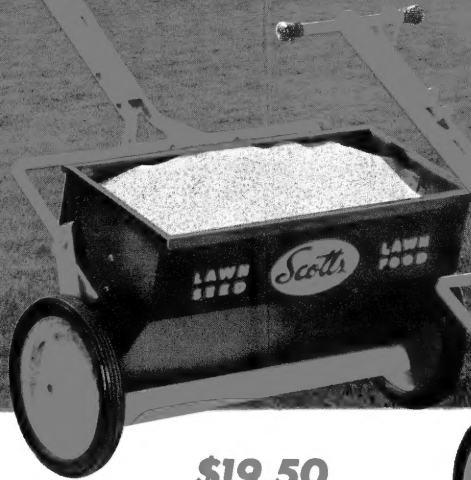
Box, 500 sq ft	\$.95	\$
Box, 2,500 sq ft	3.50	
Bag, 11,000 sq ft	12.75	
10 Bags, 2 1/2 acres	107.50	

L C File	\$.25	\$
L C Binder	1.00	

TOTAL AMOUNT \$ _____



**Save on Materials and Time
with a Scotts Spreader**
One of these machines enable the novice to do a professional job of seeding, feeding and weeding. It's fun, not a chore to do it yourself.



\$19.50



\$12.50



\$7.35

No 65 This model of extra sturdy construction is recommended for larger lawns. Spreading width of 23 inches and hopper capacity to treat 11,000 sq ft with one filling add up to large area coverage in a hurry. The No 65 is quickly converted into a handi-cart. Spreader rides easily on cushion rubber tires. Quick rate control and shut-off on handle.

No 100 Estate Model (Not illustrated) For larger lawns, golf courses and professional use. Spreading width - 36 inches. Treats $\frac{1}{4}$ acre in one filling. Heavy duty semi-pneumatic tires. **\$44.50**

No 25 For Medium Lawns. Lasting construction but lightweight for easy handling. Spreading width 17 inches, hopper capacity to treat 2500 sq ft with one filling. Rubber tires. Rate and shut-off on handle.

Junior Spreader Exceptional value for small lawn owner. All steel construction with hopper capacity to treat 1000 sq ft with one filling. Rate and shut-off on handle. Rubber tires.



SCOTTS Blend of Bluegrass

Those interested in Bluegrass will find in *Scotts* the very top quality—98% pure instead of 80% or 85% generally offered. This is possible because Scotts unique triple cleaning removes harmful weeds, wasteful chaff and inert matter.

This basic grass variety is now offered as a new blend because SCUTL solves the one serious difficulty with a bluegrass turf. SCUTL, the famous Crabgrass killer, controls Leaf Spot (*Helminthosporium*), the fungus disease that hits so hard in early summer.



Do It Yourself



Caring for a lawn these days - taking full benefit of modern technique can be as exciting as playing golf or riding horseback. Those who get personally into the act thoroughly enjoy it - especially folks cooped up in stores or offices all day.

By doing it yourself, we mean taking the lawn into your own hands or at least into your thoughts. Hundreds see your lawn for everyone who gets inside the house. It is an important part of homemaking and it is your share of making a pretty neighborhood.

Naturally we have no fault to find with those who employ a gardener to maintain the lawn. We do think that anyone in the ownership category should direct the operation - make certain the materials are applied as directed. Personal interest makes for the better lawn at lowest cost.

The best advice of all is do it yourself the Scott Way. That is a winning combination. Scotts is the name which safeguards quality. We prove everything over and over again in our research plots before you get it. You take no gamble.

Feel free to ask for help whenever you need it. Won't you make use of the enclosed order blank to line up your spring supplies!

Cordially yours

O M SCOTT & SONS CO

O M Scott and Sons Company



SCOTTS Lawn Care PRODUCTS

Marysville, Ohio

February 28, 1953

Ralph R Shaw, Librarian
U S Department of Agriculture
Washington 25, D C

Dear Mr Shaw:

We are pleased to enter your name on our Lawn Care mailing list.

This has now been entered so you will receive all selling information as well as our Lawn Care bulletins as they are published.

The mailing which was sent out this month is also enclosed.

Yours truly

O M SCOTT & SONS CO

C E Schwartzkopf

C E Schwartzkopf

MR
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U. S. Department of Agriculture

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